

# **- \$200 Million!**

**City votes to raise your property taxes \$1 Million to help drive away hundreds of millions from bikers**

*- June 2008*

**City votes to raise your sales taxes 1 Percent to help replace \$ millions lost from bikers**

*- May 2009*

**BOOST hotels, restaurants, bars and others report May business crushed; off a staggering 35-65%**

*- May 2009*

**"It's not our ordinances that hurt the restaurants, bars and hotels, it's the bikers!"**

*Mayor John Rhodes WMBF-TV - May 16, 2009*



Myrtle Beach Mayor John Rhodes & City Council have cost the Grand Strand business community an estimated \$200,000,000 so far this Spring. That hurts every one of us - small business owners, service industry employees and residents alike. All during the worst economy in decades. If you agree that this is not "the change we need" there's something YOU can do about it: Join BOOST! Whether your business is large or small, whether you own or manage a hotel, restaurant or bar, or whether you are in a retail, professional or service business, you depend on tourism. Business Owners Organized to Save Tourism (BOOST) has been formed to support, promote and maximize tourism on behalf of our businesses, our employees, our neighbors and our community.

Decisions by local government and false pronouncements by Mayor Rhodes that the bike rallies had been cancelled hurt hundreds of tourism-related businesses who report sales down 35-70% in May. It has also been devastating to thousands of employees who depend on wages and tips to survive and buy goods and services from other area businesses.

Business Owners Organized to Save Tourism needs your support. With your help, we can stop this madness. Alone, our voices go unheard. Together we can shape the way our local government works for all the people, not just for the most influential people.

- **Promote & encourage tourism of all kinds by law abiding citizens, including our longstanding motorcycle rallies;**
- **Work with citizens & officials to mitigate any problems generated by all types of tourists on our permanent residents;**
- **Work to ensure that local government does not engage in selective tourism or needless restrictions on area businesses;**
- **Encourage local governments to enforce current & existing laws rather than adding new & unnecessary laws to the books;**
- **Provide collective legal representation for the business community against unfair, illegal or oppressive government actions;**
- **Support elected officials & candidates who understand & support businesses & oppose those who do not.**

## ***Give Grand Strand Tourism a BOOST Today!***



NAME		NAME OF BUSINESS	
MAILING ADDRESS			
CITY	STATE	ZIP CODE	
BUSINESS PHONE		OTHER PHONE	

BOOST welcomes businesses of any size or type and asks that you determine the membership level that best represents your business. Individuals are welcome to join (suggested donation \$25). Please send us this form with your check made payable to BOOST to the address below.

**Bronze Supporter (\$100)**                       **Silver Supporter (\$250)**  
 **Gold Supporter (\$500)**                       **Platinum Supporter (\$1,000)**  
 **Other Amount (\$ \_\_\_\_\_)**

# **BOOST TOURISM**

## **BUSINESS OWNERS ORGANIZED TO SAVE TOURISM**